



ESCITY-European Science and the City, Promoting Science Culture at Local Level

**25-26th October, 2007
Culture Institute of Barcelona (La Rambla, 99)**

Aim

To gather about 50 relevant actors in designing and implementing cultural policies across Europe in order to introduce the Science Cities community to them. To discuss the main topics to be included in the final guide to be delivered to the EC by the end of the project. To involve the cities that are interested in the project, by making them participate in the discussions arising the critical issues regarding the inclusion of the promotion of scientific culture in local cultural policies.

Programme

Thursday, 25th October

- 3.30 pm** **Opening**
Vladimir de Semir, ESCITY Scientific Director. Commissioner for Scientific Culture, Institute of Culture, Barcelona City Council.
Johanna Cáceres, ESCITY Director
- 4 pm** **WORKSHOP 1**
What do museums provide to the development of municipalities?
Moderated by Rosalia Vargas
Case studies:
- *Science centres and science cities; a strategy for small communities*
Rui Dias & Isabel Leal Machado, Centro Ciência Viva de Estremoz, Évora University
 - *Divulging science through the 21st century museums: the case of San Sebastian (Spain)*
Eva Coloma, Plan Estratégico Donostia-San Sebastián
- 5 pm** **WORKSHOP 2**
Economy and urban development
Moderated by Eduardo Borba da Silva
Case studies
- *Using Science City as a way to re-position the local economy in Nottingham*
Miranda Knaggs, Project Director Nottingham Science City

* After workshop 2, internal meeting with ESCITY partners (Wissenschaftszentrum Wien (WZW), Municipality of Tromsø, Ciência Viva – Portugal, Observa – Science in Society, Culture Institute of Barcelona and Fundació Barcelona Media)



Friday, 26th October

9:30

WORKSHOP 3

Challenges for co-operation. Success or failure strategies

Moderated by Andrea Holzman and Massimiano Bucchi

Case studies:

- *ESOF 2010: a challenge for the Torino Science system*
Isabella Susa, Andrea De Bortoli and Enrico Predazzi, Agorà Scienza, University of Torino
- *The Campurbis Project - a collaborative action between University and Municipality of Guimarães*
António M.Cunha – Presidente. University of Minho and the Municipality of Guimarães
- *Lessons from Nottingham Science City in building collaborative projects*
Miranda Knaggs, Project Director Nottingham Science City

10:30

Coffee break

11:00

WORKSHOP 4

Political strategies and criteria for a network

Moderated by Eduardo Borba da Silva

Case studies:

- *Scientific Culture in small towns: perspectives and problems*
Vasilis Koulaidis, Municipality of Vytina
- *The creation of a network: the experience of Eurocities.*
Esteve Carames, EUROCITIES
- *European Cities of Science – Which way forward?*
Eduardo Borba da Silva

12:30

Conclusions

Moderated by Johanna Cáceres, ESCITY Director

Rosalía Vargas

Andrea Holzman

Massimiano Bucchi

Eduardo Borba da Silva

Vladimir de Semir

13:30

Lunch