



Science & the City

escity

# The Project: main aims and workplan

# The Project

## **Europe Science and the City: Promoting Scientific Culture at local level**

Science and Society Work Programme 2005-06

Specific Support Action

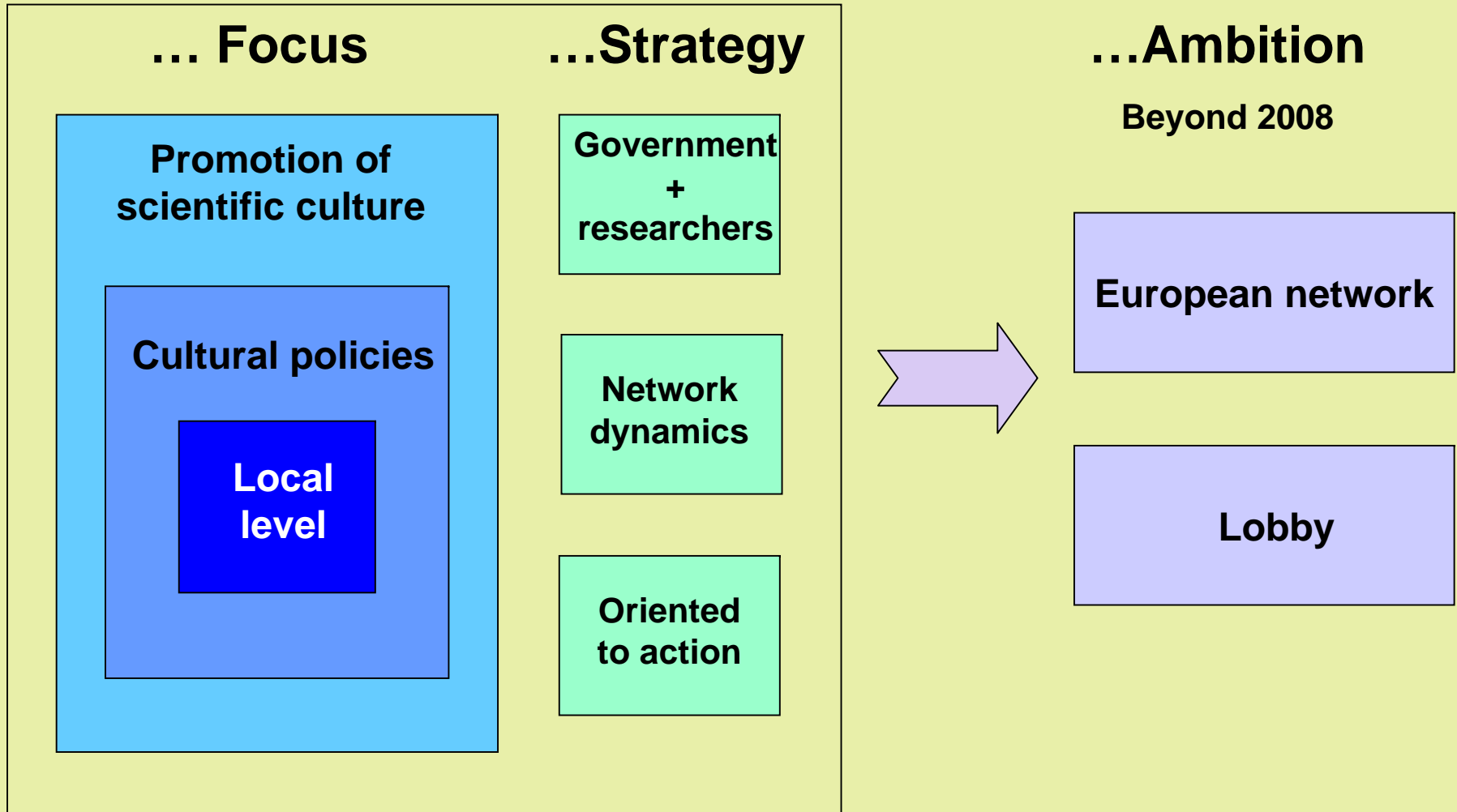
Call FP&-2005-Science-and-society-13

Project period: 24 months 1 March 2006-1 March 2008

Budget: 192,000 Euro

Participants: 6

# Focus, Strategy and Ambition



# Participants

1. (coordinator) Commissioner for Scientific Culture. Culture Institute of Barcelona. Barcelona City Council (Spain)
2. Science Communication Observatory. Universitat Pompeu Fabra Fund (Spain)
3. Viena Centre for Urban Knowledge Management and Institutional Learning (Austria)
4. Municipality of Tromø (Norway)
5. Ciência Viva. Portugal Science and Technology Ministry
6. Observa – Science and Society. Vicenza (Italy)
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7. City of Magdeburg (Germany)

# Objectives

- 1. To settle a broad forum for scientific culture issues in Europe**
- 2. Reporting the promotion of scientific culture at regional and local level**
- 3. To organise a European meeting/seminar in Barcelona in 2007 (“Science Year”)**
- 4. To engage in a lobby strategy**

# Areas

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# Area 1. Forum

## Key objective

To create the core of a Europe-wide community of social researchers and members of governmental staff involved in the promotion of scientific culture at regional and local level.

- **Exchange:** information, experience and good practice
- **Governmental co-operation**
- **Knowledge transfer** from social research to government

# Area 1. Forum

## Methodology

- Based on experience and action oriented
- Networking usual practices:
  - Exchange of good practice and information
  - Provision of mutual assistance (collaboration, co-operation...)
  - Dedicated website

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## Area 2. Case study

### Key objective

To make a systematic search of governmental initiatives and programmes already developed across Europe, and establish a set of parametres that allow to compare those actions taking into account national contexts. Special attention will be paid to

Actions developed by cultural departments

Young people's interest in science

Women's role in science

Contacts with European networks of cities

- **Insights** into how those actions can be made more effective
- **Practical information** useful for governmental actors

## Area 2. Case study

### Methodology

- Case studies
  - Search of suitable experiences
  - Parametres definition
  - Identification of good/bad policy practices
  - Recommendations
- Contacts with other networks, institutions...

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## Area 3. Seminar

### Key objective

To gather relevant actors in designing and implementing cultural policies across Europe to discuss the inclusion of the promotion of scientific culture in local cultural policies, as well as new formats for doing so.

Based on benchmarking main results

Taking into account inputs from European networks

Committed to elaborate a set of conclusions

- **Attract new potential members**

## Area 3. Seminar

### **Methodology**

- Based on case study report findings and recommendations
- The case study report and other networks provide topics, discussion formats, speakers and participants
- Publicity through the net and participants' own dissemination resources
- Media coverage will be pursued during celebration
- Seminar materials disseminated through ESCITY webpage and partners 'webpages and publications
- Registration failure: videconference
- Overbooking: on-line discussion

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## Area 4. Action guide

### Key objective

**To provide knowledge resources** on public engagement to governmental agencies through some easy-to-consult material, aimed at stimulating and assisting in the development of programmes

Based on benchmarking and seminar resources

Illustrated with relevant experiences that have already been put into place

6.000 issues published

**To disseminate the work undertaken by ESCITY**

## Area 4. Action guide

### Methodology

- Contents:
  - Seminar conclusions
  - List of best practices (referenced)
  - Benchmarking main findings
  - Set of tools and recommendations
- Format: it WILL NOT be a report but an attractive and easy-to-use publication
- Publishing: 6,000 issues
- Distribution: local, regional and national European governments (population over 100,000)

# Associates

1. Municipality of Sparta
2. Rennes Métropole
3. San Sebastian strategic plan
4. Municipality of Porto
5. Agora Scienza (Università degli Studi di Torino)
6. Munich City Council
7. Münster City Council
8. Evora City Council
9. Foundation of the Bank of Piraios (Sparta, Greece)

# Associates

10. Universität Lüneburg
11. City of Braunschweig
12. Parque de las Ciencias de Granada
13. University of Evora
14. Municipality of Guimarães
15. Municipality of Tavira
16. Ciência Viva Science Center of Estremoz
17. Nottingham City Council

# How to get involved?

1. Provide with case studies
2. Contribute to the definition of the criteria to be considered a “Science City”
3. Contribute to design the ESCITY International Seminar final programme
4. Disseminate the ESCITY International Seminar
5. Contribute to the revision of the Action Guide final draft
6. Take an active role in the definition of the future ESCITY network:
  - Culture and communication
  - City and knowledge: universities, business, S&T parks, new urban developments, dense knowledge industries...
  - Analysis and studies

# Contact us

## ESCITY CO-ORDINATION TEAM

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